

SECOND ANNUAL HILLARY SYMPOSIUM
THE REAL NEW DEAL

Leadership & Economic Opportunity from Climate Change Solutions



World Environment Day
 June 5th 2009 // Crumpet Club, 220 Durham Street, Christchurch

CHAIR Hon. David Caygill
FACILITATOR Peter Townsend
DESIGN Nick Marsh/Mark Prain

PROVOCATIONS

JEREMY LEGGETT The Triple Crunch – climate, finance, energy (peak oil) – the macro view - from Obama to Beijing to Copenhagen (Dec '09)– what are the essential politics & opportunities?
LESTER LEVY The micro view - leadership in the new economy for New Zealand
ROD ORAM Carbon positive opportunities - New Zealand/Christchurch business
MELISSA CLARK REYNOLDS What role entrepreneurship?

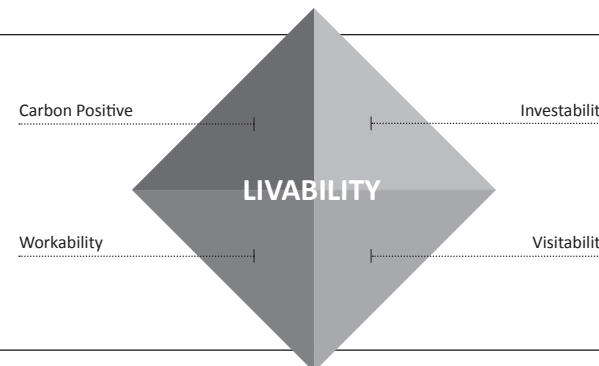
REFLECTIONS

BISHOP VICTORIA What/where are the ethics in this 'new deal'?
ANAKE GOODALL The culture-fit – the role of Ngai Tahu
HAMISH REID How about mom & pop?
NICK MARSH A world-class carbon positive city in 2020?

PROGRAMME - TRADING FLOOR

7.30am Breakfast served from
8.00am Welcome David Caygill/Peter Townsend
8.30am Provocations + Q&A
10.30am Trading floor - what are the solution deals needed to achieve a carbon positive Christchurch-City State?
11.30am Reflections
12.15pm Table outcome positions - final deals & implications
1.15pm Lunch
2.00pm Close

CARBON POSITIVE DIAMOND
 (Diagram Copyright NEXT Corporation)



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SYMPOSIUM ASSOCIATES:



The Hillary Institute would like to thank all those (below) who contribute to our ongoing work programme and capital search. Particular thanks to the Ministry for the Environment for programme support over our four year focus (2008-12), on Leadership in Climate Change Solutions. The Institute also warmly acknowledges our key Symposium Partners and Associates here in NZ and the event management class of Conference Innovators.

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THE REAL NEW DEAL

SECOND ANNUAL HILLARY SYMPOSIUM LEADERSHIP & ECONOMIC OPPORTUNITY FROM CLIMATE CHANGE SOLUTIONS





WELCOME / INTRODUCTION

The Hillary Institute of International Leadership is delighted to honour Jeremy Leggett as our first annual Laureate. Award-winning social entrepreneur, author, Executive Chairman of leading European company Solarcentury and a founding director of the world's first private equity fund for renewables (run by Bank Sarasin - Switzerland), Jeremy emerged from a rigorous, global nomination process on exceptional mid-career leaders in our current 2008-2012 focus area, Climate Change Solutions.

We also warmly welcome you all here, as key participants and provocateurs in our second annual Symposium in Christchurch. This event will be pragmatic, a 'trading floor', focused on the opportunities inherent in the global financial challenges we all face, and the strategies necessary for climate change solutions. World Environment Day, 2009, the Institute is focusing on the city-state of Christchurch. As well as his leadership with us today, Jeremy will enhance that theme later this year in our equivalent international event in his home city of London. And outcomes will be provided to the global climate round in Copenhagen in December.

In the spirit of the extraordinary leadership Sir Ed demonstrated and inspired throughout his life, and with warm greetings from our Hillary Summit governors across the globe, we thank you for being an essential part of serious cross-sectoral dialogue on this vital leadership challenge of our times.

David Caygill
Convenor Hillary Summit

Mark Prain
Executive Director



JEREMY LEGGETT / 2009 HILLARY LAUREATE

Social entrepreneur Jeremy Leggett is founder and Executive Chairman of *Solarcentury*, a leading European solar energy company, and founder and Chairman of *SolarAid*, a charity set up with 5% of Solarcentury profits. SolarAid (2006-present) teaches young Africans to make, sell, and use solar lanterns. It has raised several million pounds from individuals and organizations, and its Patrons are Cate Blanchett and Ian McEwan.

Leggett is also a founding director of the world's first private equity investment fund for renewables, run by Bank Sarasin (New Energies Invest AG, 2000-present) and is an Associate Fellow at Oxford University's Environmental Change Unit (1998-present). He was also a member of the UK Government's Renewables Advisory Board from 2002-6. He has written several books, including *The Carbon War* (1999) and *Half Gone* (2005). In a first career as a geologist, he researched the history of oceans, explored for oil, and worked on oil source rocks funded by BP and Shell among others (1978-89, while on the faculty at Imperial College). Increasingly worried by global warming, he left to become an environmental campaigner (1989-1996, with Greenpeace International), during which time he won the US Climate Institute's Award for Advancing Understanding.

Coming to the view that successful green businesses were badly needed in the global struggle to cut greenhouse-gas emissions, he set up Solarcentury, which has expanded into the fastest-growing UK private energy company of any sort, according to the 2008 Sunday Times Tech Track 100. The company has won multiple awards for innovation and sustainability, and become a magnet for talent. Entrepreneur of the Year at the 2009 New Energy awards, Leggett has been appointed a CNN "Principal Voice" (2007) and been described in the Observer as "Britain's most respected green energy boss." He is convenor of the UK Industry Taskforce on Peak Oil and Energy Security (ITPOES), members of which include Virgin, Scottish and Southern, Arup, and Yahoo.

Leggett's new book *'The Solar Century'* will be published mid-2009.



DR LESTER LEVY

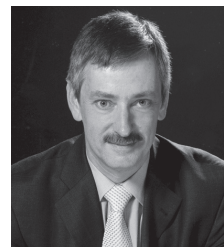
Lester Levy is the Chief Executive of The New Zealand Leadership Institute at the University of Auckland and Professor of Leadership at the University of Auckland Business School. A graduate of Medicine and an MBA with his formative management background in multi-nationals 3M and Beecham Research Laboratories, he is best known for leading a number of organisational performance transformations, as Chief Executive, in both the private and public sectors. He has previously been seconded to the Department of the Prime Minister and Cabinet as a strategic advisor and has been awarded the King's Fund International Fellowship from the King's Fund in London. Lester is a Fellow of the New Zealand Institute of Management and is the author of the book "Leadership and the Whirlpool Effect". Over the past 15 years he has been a frequently invited speaker and presenter on the subject of leadership, in New Zealand and overseas.

He teaches leadership, strategy, governance and ethics at the University of Auckland primarily at the executive level, including the MBA and the Masters of Management and his research interests include concepts of leadership, perceptions of leadership and the relationship between leadership and management. His work has been published in *Organization*, *Leadership*, *European Journal of Work and Organizational Psychology*, *International Journal of Learning and Change* and *The University of Auckland Business Review*.

ROD ORAM

Rod Oram has more than 30 years' experience as an international financial journalist. He has worked for various publications in Europe and North America, including the *Financial Times* of London. Rod and his family emigrated from the UK to New Zealand in 1997.

He is currently a columnist for the *Sunday Star-Times* and *Good Magazine*; a regular broadcaster on radio and television; and a frequent public speaker. Rod is an adjunct professor in the Business School at Unitec. And Penguin published in 2007 his book on the New Zealand economy, *Reinventing Paradise*.



HAMISH REID

Hamish commenced his career in marketing with Pepsi Co in 1990 followed by NZ Dairy Group and then Groupe Danone. In 1999 Hamish was transferred to Danone head office in Paris and latterly, London. In 2005 Hamish moved from client to agency-side to assist with the establishment of Saatchi & Saatchi's London based sponsorship consultancy. Hamish founded his own business, WaypointOne, in 2006. Hamish became interested in environmental sustainability that same year and has since experienced a great 'awakening.' His view is that sport and the world's sports heroes have a role to play in transforming culture. "Sport touches the hearts of billions of people every day; people listen to their heroes and act upon their lead. It is through sports leaders that we hope to inspire change for the better." Hamish moved to New Zealand from London in July 2008 in order to launch Project Litefoot – an environmental awareness and action campaign jointly founded with Michael Campbell. Seven prominent sports people lead Project Litefoot. Together, Project Litefoot

Ambassadors hope New Zealanders will rise to the challenge by following their example, and in doing so, inspire people in other countries to do the same.

ANAKE GOODALL

Anake Goodall is of Ngāi Tahu (indigenous Māori) descent and is currently the Chief Executive of Te Runanga O Ngai Tahu, the organisation that services the tribe's statutory rights and ensures that the benefits of the Settlement grow for future generations. He has diverse management experience from careers as a labour union delegate, a plant nurseryman, the manager of the Ngāi Tahu's historical settlement process, and as an independent consultant to a range of clients including the New Zealand government and a number of Māori tribes. He is particularly interested in the areas of change management and capacity building, strategic planning and organisational development, complex negotiations, sustainable natural resource utilisation, environmental protection and enhancement, and international development issues.



Anake has an MBA, and a Masters of Public Administration from Harvard's John F Kennedy School of Government. He is also a New Zealand Harkness Fellow, and a Trustee of the Hillary Institute.



BISHOP VICTORIA MATTHEWS

The Rt Rev'd Victoria Matthews was Bishop of Edmonton for 10 years from 1997 to late 2007, and Suffragan (Assistant) Bishop of Toronto from 1994-97. She narrowly missed being elected Primate of Canada in 2007. Announcing the appointment (March '09) the Primate of the Anglican Church in Aotearoa, NZ and Polynesia, Archbishop Brown Turei, said he looked forward to welcoming Bishop Matthews into the church of these islands. "I'm sure that, with all her experience, she will make a good contribution to our life and witness," he said.

Bishop Matthews, 54 and unmarried, is only the second woman to become a diocesan bishop in New Zealand.

The first was the Rt Rev'd Dr Penny Jamieson, Bishop of Dunedin from 1989-2004. Bishop Matthews previously chaired the Canadian Primate's Theological Commission, and is on the Windsor Continuation Group, which is looking at crucial questions about the shape of Anglican common life around the world. She has been in high demand as a retreat leader and guest lecturer, enjoys leading youth pilgrimages to holy places such as Iona and Taizé, and has served as a trustee of Yale University. In 2004 Bishop Matthews underwent major surgery for breast cancer. She walked the 800km pilgrimage trail to Santiago De Compostela in northern Spain last year to celebrate a clean bill of health. In her spare time she enjoys hiking and walking her Anatolian shepherd dog Jethro, swimming, and reading history and theology. Her installation as the eighth Bishop of Christchurch took place in ChristChurch Cathedral on August 30 2008.

DR NICK MARSH

Nick Marsh is the Managing Director of Next Corporation. Nick studied at Nottingham, and Leeds in the United Kingdom, and received his PhD in Cross Cultural Industrial Psychology from Bath University. He was a member of the founding team of the Management School at Auckland University and Director of the Auck.MBA. He has published many articles & business books, including:

1. Theory K-Case Studies of Excellence in NZ Management;
2. The All Star Company- People, Performance and Profit;
3. Strategic Foresight- The Power of Standing in the Future.

He has been involved in many Strategic Foresight Projects, the largest of which was the New Zealand National Foresight Project in the late 1990's which was a precursor to the National Innovation Strategy. During that time, he has worked with government and local government bodies, private and public companies, and NGO's in Australia, New Zealand, the USA and Europe. Nick has originated many new thinking tools in strategy and change management.



MELISSA CLARK-REYNOLDS

Melissa Clark-Reynolds is a mom, an environmental advocate, and an entrepreneur with 20 years of experience. Melissa founded GMV Associates Ltd, which was sold to Southern Cross Healthcare and became part of Fusion Insurance Services (NZ's largest private Workers' Compensation Insurer). She was the turnaround CEO of PayGlobal Ltd and INTAZ Ltd (two NZ software companies in trouble), and is a member of the GAV Trust (NZ Games, Animation and Video Effects Industry). Creative HQ, which has just selected her as an Executive in Residence, considers her one of Wellington's leading business minds due to her string of entrepreneurial successes.

Melissa started her current venture, a kids' virtual world called minimonos, in 2007, out of a desire to create games that have a positive impact on children. Grass-roots support for minimonos (via its Twitter account and its Facebook group) is growing, showing that the concept taps into an unmet need for parents. The virtual world asks some key questions: "How can we convey important concepts about sustainability without being preachy? What would a virtual world for kids look like if good values were already in the DNA and we could just concentrate on making it fun?"

Her passion for our planet is profound, and reflects in how she is raising her daughter, how she gives back to her community, and how she is growing her business. One of only two New Zealanders trained up as an Ambassador for Al Gore's Climate Project, Melissa has presented The Inconvenient Truth over 20 times to more than 2000 New Zealanders to raise awareness and motivate people to take action. minimonos is an opportunity for her to combine her dedication to sustainability with her entrepreneurial skills.